

Kenny Dorman – Profile

Kenny is an experienced designer/illustrator with extensive knowledge in both digital/traditional prepress workflows and print solutions. Recently extending his design for print skills to accommodate the design and development of web sites, attending an industry recognised Certified Internet Webmaster [CIW] course.

He reliably balances his creative and technical skills with a healthy respect for tight deadlines and budgets, consistently ensuring projects are completed and risks are managed within agreed constraints.

His negotiation and influencing skills gently co-erce clients towards making the correct business decisions through best practice advice regarding complex multi-faceted projects – thinking beyond the immediate, identifying potential future project issues in advance.

Example: Spektra Group (Spektra Systems Ltd.) – OTS 1.0 [Open Transaction Server; revision 1.0]

Kenny applied his consultative skills in setting client expectations, reducing their corporate overheads with respect to brokering high quality yet cost efficient production and, with his design experience, qualified the reasons behind what was required to produce / originate the marketing collateral, technical white paper, plus brand identity for Spektra's first generation ("Origo" compliant) portal technology, which integrates the communication of financial product data to multiple Independent Financial Advisors [IFA's]; incorporating product splash screen, product icon, and product packaging [CD-R label & jewel case].

Referral business from the above project was gained, leading to the commission for production of a brand new corporate ID plus all stationery and web art components, for independent IT developer 'Environ-IT Limited' www.environ-it.co.uk

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Additional information about Kenny is available online:

www.dormandesign.com

www.special-k.freeuk.com