



Curriculum Vitae

Kenny Dorman

Personal Profile

Adaptable, quick learning and focused individual, with experience applied across a wide gamut of organisations and roles. A consensus building team player, who combines IT / Web / Graphic Design skills with creativity; excellent interpersonal, organisational and communication qualities.

- Software industry veteran: **Aldus**, **Adobe**, **Picstel** and one co-founded marketing & design startup
- Adobe Certified Expert: Raster, Vector, DTP Technologies
- Communicator/Evangelist. Speaker and technical presence at industry events and technical seminars:
 - **MacFesta** (Malta)
 - **DRUPA** (Germany)
 - **MacIS Europe** (Eire)
 - **Adobe Europe Technical Summit** (France, USA)
- Studio Manager of Facilities House / Bureau
- Pop star! Co-founder & drummer of **H2O** [1978 - 1984]; UK & European TV appearances / radio performances

Relevant Experience

- Website Creation / Management / Development
- Design for Print qualified Graphic Designer
- Press-ready Preflighting & Production
- HNC Qualified Scientific & Technical Illustrator

Key Skills

- Graphics / DTP Specialist
- Traditional & digital print workflows
- Web Design
- Digital Video
- IT / Networking - cross platform systems integration and administration

Recent computer experience

- XHTML, CSS, Flash, Quicktime, Postscript, PDF, Raster & Vector technologies
- MS Windows 95, 98, NT, 2000, XP
- MacOS X and Classic 7.x through 9.x

Quick Links

Contact

e-mail
web site

Experience

Key Skills
Computing

Employment

Vebnet (current)
Adobe
Picstel
dormanDESIGN
Mellow

Education

Qualifications
Other Quails.
Awards
Interests

Download

Acrobat CV (pdf)
Profile (MS Word)

Other Links

H2O on BBC
A|A|R Studio
Environ-IT
NYCoS
Special-K
Adobe
Picstel
DRUPA
MacIS
Vebnet

Adobe Systems Europe Ltd.

[May 1993 - March 2000]

Product Support Engineer - Adobe Vector Technologies

3rd Level Technical Support - Adobe Frame Technologies

3rd Level Technical Support - Adobe Prepress Technologies

Software Quality Assurance Engineer - Aldus Europe Ltd.

Technical Support for Prepress Technologies - Aldus Europe Ltd.

Responsibilities:

- technical management of multi-regional products
- train/educate outsourced support/call centres
- provide workable solutions for support escalations & latest technical information to outsourced European support centres
- assist in development of product support infrastructure
- report confirmed bugs to development engineering & localisation teams
- ensure product issues are logged with quality assurance & accuracy of product information for legal department
- provide latest technical information to distribution channel & product information to customer services/sales group
- support product marketing managers, operations & manufacturing groups
- supply Adobe's European OEM partners & OEM teams with technical guidance
- resolve customer complaints to satisfaction of customer
- build/strengthen partnerships with European & USA contacts
- present new Adobe technologies to Adobe personnel & various external audiences
- maintain personal knowledge of technology workflows & latest global technical advances

I also deputised for the Product Marketing Manager.

Picisel Technologies Ltd.

[October 2000 - February 2002]

Technical Author / Publisher

Working with restricted access to resources & financial CapEx budget, due to the embryonic development stage Picisel Technologies were at when first joining the company, I enjoyed overcoming a variety of challenges managing & creating global corporate documentation in multiple disciplines/mediums.

Responsibilities:

- production of all press ready artwork – dvd/cd-r jewel cases, dvd/cd-r labels, perfect or wire-bound book binding, corporate A5 directory, Powerpoint™ and Flash™ animations for technical, sales, marketing presentations; plus self-running cd-r based kiosks & screen savers
- compilation of recto-verso duplex formats, re-purposed, catalogued & indexed electronic delivery
- design & implementation of intra/inter/extranet | html/css/javascript/flash solutions
- javascript functionality in pdf administration/authorisation forms
- conversion of paper-based content with ocr scanning tools for digital archives
- user interface design e.g. icons, “widgets” (buttons, scrollbars etc.); concept mock-ups
- origination of 3 brand new logos for Picisel Group subsidiaries

dormanDESIGN

[February 2002 - December 2002]

Freelance Graphic Designer & Illustrator

Specialising in graphically rich content, repurposing to a variety of mediums & media, tailored to accommodate clients' brief and budget. Referral business gained.

Clients:

- **Spektra Systems Ltd.** - design & production of marketing collaterals, technical white paper, plus brand identity for 1st generation ('Origo' compliant) financial software package 'Open Transaction Server 1.0', [OTS 1.0]; incorporating product splash screen, product icon, CD-R label and jewel case; consultancy expertise provided facility to reduce corporate overheads with respect to brokering high quality yet cost efficient production.
- **National Youth Choir of Scotland [NYCoS]** - illustration of 3rd in series [I also illustrated the first two] of musical books targeted at children by NYCoS. Repurpose cover illustrations to meet formatting criteria of audio CD-R.
- **Environ-IT Ltd.** - design of corporate identity and all stationery for IT developer/specialist; client primarily working on Forestry Commission contracts, requiring company brand to reflect association with forestry/eco-system, yet endorse technical ambience of IT/Developer service.
- **Caledonian Classic Motorcycle Tours** - origination of nostalgic yet contemporary corporate identity and stationery for new business partnership; reflecting relationship with specific brand of bikes used when touring Scotland.
- **Door Mirrors Direct Online Ltd.** - design of corporate branding and supply of modular graphical components for direct selling web based supplier of vehicle door mirrors.
- **The Roofrack Shop Ltd.** - e-working and prepress/print production of corporate stationery plus design and brokering of external acrylic & internal vinyl reverse adhesion signs for new premises incorporating mock-up of potential situation for signage prior to deployment.
- **A|A|R Art Studio** - elegant minimalist design of commission-based artist's portfolio web site.

Mellow Ltd.

[December 2002 - March 2004]

Graphics Specialist / Director

Agency established by corporate sponsors; registered with Companies House, January 2003.

Responsibilities:

- origination/production/management of all graphical content
 - Catalogues
 - POS (Point-of-Sale) for retail outlets and trade events
 - Advertising
 - Corporate branding: stationery, fonts, style sheets, templates
 - Packaging
 - Web Site UI
 - Direction of product photographic sessions
 - Digital image enhancement, colour correcting pre-production samples
- print brokering
- archival & image asset management procedures
- acquisition and technical administration of all hardware
- sourcing and version control of all software
- electronic communications & networking administration
- customer/client interfacing/liaison

Vebnet Ltd.

[November 2004 - Present]

Web Design Engineer

A relatively young company, Vebnet was formed in July 2000 to address the need in the HR market place for affordable, effective solutions for 'virtual employee benefits'.

Responsibilities:

- web UI creation for Vebnet's FIX&FLEX® solution, to strict client specifications
- folio clients include:
 - **British Telecom**
 - **Schroders**
 - **Sony BMG**
 - **Price Waterhouse Cooper**
 - **Prudential**
 - **KPMG**
- client liaison
- production of corporate event graphics - static & dynamic content
- management of corporate branding
- maintainance of corporate web site

Education

HNC/HND Scientific & Technical Graphics

[1998 – 1990] Telford College, Edinburgh

OND Design for Print

[1978 – 1980] College of Building & Printing, Glasgow

3 Higher Grades & 7 O'Levels

[1976 – 1978] Largs & Ardrossan Academies

Other Qualifications:

- Certified Internet Webmaster [Netresources Ltd.]
- Introduction to Programming C++ [Heriot-Watt University]
- Unix Fundamentals [QA Training Certificates]
- Supporting Windows NT Essentials [QA Training Certificates]
- Network Primer [QA Training Certificates]
- Adobe Developers Postscript Training [Levels 1-3]
- Adobe Illustrator revisions 7, 8, 9 [Adobe Certified Expert]
- Selling Essential Techniques & Negotiating Skills [Institute of Sales & Marketing]
- UK Sales Training & Management Development [Institute of Sales & Marketing]

Awards:

- Outstanding Service Award [December 1999] – Adobe Systems Europe Ltd.
- 5 Year Service Award [May 1998] – Adobe Systems Europe Ltd.
- Chartered Society of Designers Qualification [C.S.D.] – Telford college
- Royal Society of Artists Certification [R.S.A.] – Telford college

Interests:

- Drums | Music | Golf | Stunt Kites | Huskies | Backgammon

References are available upon request.